



Personal Touch Photography

www.PersonalTouchPhotography.com

James Bird

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2012 Family Pricing Matrix:		Session Fee: \$10 per person per 1 hour - plus travel \$30 minimum per session	
		<i>Singles</i>	<i>Qty 2 to 5 same pose</i>
Luster Finish	(1) 8x10 or (1) 8x12	\$9.50	\$8.00 each
	(8) Die Cut Wallets – Rounded Corners	\$9.50	\$8.00 each
	5x7, 4x6 luster	\$5.50	\$4.50 each
	4x5, 3.5x5, 2x3 luster	\$4.50	\$3.00 each
	10x13 luster including backerboard	\$24	\$19
	11x14 luster including backerboard	\$39	\$33
	16x20 luster including backerboard	\$64	\$50
	20x24 luster including backerboard	\$80	\$60
24x30 luster including backerboard	\$120	\$90	
Finish Options	Text Personalization	\$3 per pose	
	Backerboard	Included on Large Prints	
	Texturing	As quoted	
	Metallic Paper	15% over luster paper	

Mounted Fine Art Canvas or Soft Velvet:	– Rich texture heavy material mounted on foam backerboard Requires standard frame and mounting hardware. Glass not recommended		
8X10 Fine Art Material	\$99	20x24 Fine Art Material	\$230
11x14 Fine Art Material	\$125	24X30 Fine Art Material	\$260
16x20 Fine Art Material	\$175	30X40 Fine Art Material	\$356

Wrap Around Canvas:	– Rich texture heavy material wrapped around hardwood frame. Ready to hang. Requires no frame, no glass		
8x10 Wrapped Canvas	\$129	20X24 Wrapped Canvas	\$265
11x14 Wrapped Canvas	\$160	24x30 Wrapped Canvas	\$385
16x20 Wrapped Canvas	\$210	30X40 Wrapped Canvas	\$495

Other:		
Custom folded press print cards, Tri-fold press cards	As quoted	
4-color press custom bookmarks, and modeling rep cards	As quoted	
5x7 Spiral Bound proof books, 25-30 page, custom cover	Starting at \$85	

Unfolded Holiday/Announcement Card Pricing: \$10 - \$30 typesetting charge plus . . .

- Envelopes Included - Additional discounts apply at 150 quantity –

Luster Card Size: **4x8** - \$1.05 each, 25 minimum order, single sided print, photographic paper
 Metallic Card Size: **4x8** - \$1.20 each, 25 minimum order, single sided print, metallic photo paper
 Luster Card Size: **5x8** - \$1.30 each, 25 minimum order, single sided print, photographic paper
 Metallic Card Size: **5x8** - \$1.50 each, 25 minimum order, single sided print, metallic photo paper
 Card stock 4-color press **5x7** - \$1.60 each, lots of 25, double sided print, similar to 'hallmark' card paper
 Art Paper 4-color press **5x7** - \$1.70 each, lots of 25, double sided print, warm to the touch, softer paper
 Pearl Paper 4-color press **5x7** - \$1.80 each, lots of 25, double sided print, cool metallic sheen, HOT for Seniors!

Family and Party Session F.A.Q.

Q. Why does PTP charge so much less? Is it a lower quality product??

A. PTP has very little overhead, and is not a full-time business for sole income. PTP came about for the enjoyment I get from doing the work, at times I enjoy it so much I can almost feel guilty about charging anything – *Don't get any ideas.*

A. The photo session, materials and tools are of the highest industry quality. Matter of fact, in many cases the equipment being used is beyond the quality found more commercial portrait labs. The standard printed media is on studio quality archival paper and the highest quality canvas – it doesn't get much better.

Q. Can I get an electronic copy of my pictures?

A. Sorry, no. All pictures taken remain the rights of PTP. However, I will have all source media archived for reference in the event you would like to order additional prints in the future.

Q. How long does the photo session last?

A. This is where PTP is very different than the larger production shops. A sitting can take as long or as short as it takes to get the job done. No rushing. For some people it's 45 minutes, for others, it's longer. Typically the client will tire out before I do. We'll both know when we've accomplished what we set out to accomplish.

Q. Can you fix up a picture to reduce acne, scars, or such? Can you add text to the pictures?

A. Absolutely. Minor digital rework is included in the price of all purchased pictures. The level of rework, if any, is a personal choice of the client. More than minor rework and/or typesetting will have a nominal fee.

Q. What do we wear? Can we change?

A. This is a personal preference. There are certainly no rules that have to be followed. I find the best pictures come with the simplest of clothing - jeans and plain T-shirts can really make a photograph something special. In general, nothing too flashy, nothing too bright. Stay away from anything with writing or pictures on it. Portraits tend to look best with covered arms, and layered clothing. The most important thing is to be comfortable, and be yourself. Changing is fine, layered clothing will also help add variety while saving time and effort.

For Family portraits, coordinated clothing is important. This can be from matching outfits, to simply coordinating colors. The more coordination, typically the better the picture displays on the wall.

Q. What type of shoes should I wear?

A. My preference is to shoot bare-foot in casual full-length portraits when the client is comfortable doing so. Otherwise, shoes that coordinates in color and style work best. Heels for the ladies will help in body form. Running shoes are seldom a good choice.

Q. Any special preparation for little ones?

A. Yes. Well rested and well fed children will ALWAYS result in better pictures. I tend to find that 10am mornings work best for great pictures of younger children. After school would not be a good choice.

Q. Where do I go for a photo shoot?

A. I do photo sessions at my well-wooded 3-acre home studio 1.5 miles south of Lakeville as well as parks, schools, or even on premise. Prices will vary accordingly.

Q. Can I share my web ID and password?

A. Absolutely. It's totally up to you. Many people find that it's a great way to show relatives around the world their photo shoot.

Q. If I bring you business, will you appreciate that?

A. Absolutely. Any business through referrals will be rewarded.