



Personal Touch Photography

www.PersonalTouchPhotography.com

James Bird

Lakeville, MN

952-461-4301

2012 Wedding Pricing Matrix:		Wedding Base Fee: Variable based on location, size of wedding, and complexity of formal sessions.		
		<i>Singles</i>	<i>Qty 2 to 5 same pose</i>	
Luster Finish	(1) 8x10 or (1) 8x12	\$9.50	\$8.00 each	
	(8) Die Cut Wallets – Rounded Corners	\$9.50	\$8.00 each	
	5x7, 4x6 luster	\$5.50	\$4.50 each	
	4x5, 3.5x5, 2x3 luster	\$4.50	\$3.00 each	
	10x13 luster including backerboard	\$24	\$19	
	11x14 luster including backerboard	\$39	\$33	
	16x20 luster including backerboard	\$64	\$50	
	20x24 luster including backerboard	\$80	\$60	
24x30 luster including backerboard	\$120	\$89		
Luster Finish Options	Text Personalization	\$3 per pose		
	Backerboard	Included on Large Prints		
	Texturing	As quoted		
	Metallic Paper	15% over luster paper		
Mounted Fine Art Canvas or Soft Velvet:	– Rich texture heavy material mounted on foam backerboard Requires standard frame and mounting hardware. Glass not recommended			
	8X10 Fine Art Material	\$99	20x24 Fine Art Material	\$230
	11x14 Fine Art Material	\$125	24X30 Fine Art Material	\$260
	16x20 Fine Art Material	\$175	30X40 Fine Art Material	\$356
Wrap Around Canvas:	– Rich texture heavy material wrapped around hardwood frame. Ready to hang. Requires no frame, no glass			
	8x10 Wrapped Canvas	\$129	20X24 Wrapped Canvas	\$265
	11x14 Wrapped Canvas	\$160	24x30 Wrapped Canvas	\$385
	16x20 Wrapped Canvas	\$210	30X40 Wrapped Canvas	\$495
Other:	Custom folded press print cards, Tri-fold press cards	As quoted		
	4-color press custom bookmarks, and modeling rep cards	As quoted		
	5x7 Spiral Bound proof books, 25-30 page, custom cover	Starting at \$85		

Unfolded Holiday/Announcement Card Pricing: \$10 - \$30 typesetting charge plus . . .

- Envelopes Included - Additional discounts apply at 150 quantity –

Luster Card Size: **4x8** - \$1.05 each, 25 minimum order, single sided print, photographic paper
 Metallic Card Size: **4x8** - \$1.20 each, 25 minimum order, single sided print, metallic photo paper
 Luster Card Size: **5x8** - \$1.30 each, 25 minimum order, single sided print, photographic paper
 Metallic Card Size: **5x8** - \$1.50 each, 25 minimum order, single sided print, metallic photo paper
 Card stock 4-color press **5x7** - \$1.60 each, lots of 25, double sided print, similar to 'hallmark' card paper
 Art Paper 4-color press **5x7** - \$1.70 each, lots of 25, double sided print, warm to the touch, softer paper
 Pearl Paper 4-color press **5x7** - \$1.80 each, lots of 25, double sided print, cool metallic sheen, HOT for Seniors!

Wedding and Reception Session F.A.Q.

Q. Why does PTP charge so much less? Is it a lower quality product??

A. PTP has very little overhead, and is not a full-time business for income. PTP came about for the enjoyment I get from doing the work, at times I enjoy it so much I almost feel guilty about charging anything – Don't get any ideas.

A. The photo session, materials and tools are of the highest industry quality. Matter of fact, in many cases the equipment being used is beyond the quality found more commercial portrait labs. The standard printed media is on studio quality archival paper and the highest quality canvas – it doesn't get much better.

Q. Can I get an electronic copy of my pictures?

A. Sorry, no. All pictures taken remain the rights of PTP. However, I will have all source media archived for reference in the event you would like to order additional prints in the future. I do not have a time limit on orders. I will however make special exceptions for specific needs such as professionally produced invitations, or newspaper postings, etc.

Q. How long do you stay at the wedding event?

A. As the foundation of my photography is Photojournalistic, I start shooting the event as the Bride and Groom are getting ready. I continue shooting candid pictures throughout the event, well into the reception. Key areas of focus outside the ceremony itself, are the pre-ceremony emotions and post-ceremony joys. There's a point in most receptions that it's clear that I have captured the essence of the celebration; this is typically about the time YMCA plays.

Q. Jim, do you take formal portraits at weddings?

A. Yes. Based on our pre-wedding interviews we will set aside time for formals as appropriate. These might be against natural settings or cloth backdrops, indoor or outdoor, with natural or studio lighting – it all depends. Although my formal wedding pictures are of the highest quality, as you can see in my portfolio, my strong sense of capturing the day in candid style photography is the highlight of my capacity.

Q. What about engagement photos?

A. I strongly encourage engagement photos. This allows me to meet the bride and groom, and visa versa. It's very important to the quality of the pictures, and a smooth process of wedding photos, for everyone to feel comfortable with the way my portraits are taken. Engagement photo sessions are a great way to 'break the ice'. I include a pre-wedding photo session in the base pricing of a wedding. I do these photo sessions at my well-wooded 3-acre home south of Lakeville as well as parks, schools, or even on premise. Prices for travel will vary accordingly.

Q. Will you capture the details of my wedding?

A. Completely. I naturally capture the smallest details of each event. It's a very special day that requires many energies working to a common goal. My job is to capture that fabulous energy and display it in photography.

Q. Do I get wedding proofs on paper?

A. My low prices do not allow for printed wedding proofs. I do post electronic proofs on my website for viewing and selection. These web pictures are copyrighted and are not available for personal print. I can however offer printed thumbnail views of all pictures to make the ordering process easier at no additional cost.

Q. Can you fix up a picture to reduce acne, scars, or such? Can you add text to the pictures?

A. Absolutely. Minor digital rework is included in the price of all purchased pictures. The level of rework, if any, is a personal choice of the client. Major rework and/or typesetting will have a nominal fee.

Q. Can I share my web ID and password?

A. Absolutely! It's totally up to you. Many people find that it's a great way to share w/ relatives around the country.

Q. If I bring you business, will you appreciate that?

A. Absolutely. The quality of my work is my advertising. Any business through referrals will be rewarded.